



4-25-19

GRAPHIC DESIGN DEPARTMENT ADVISORY BOARD MEETING

Thursday April 25, 2019 5:30 pm

GD Advisory Board Members Danielle Avila, 4Creeks Marketing - Visalia
Greg Bitney, DMI Advertising Agency - Visalia
Josh Durham, JP Marketing - Fresno
JJ Fry, 4Creeks Marketing - Visalia
Maria Gaston, DMI Advertising Agency - Visalia
Kate Kalivoda, Misty Pines Consulting, Inc. - Hanford
Mike Mello, Josten's Printing & Publishing Division - Visalia

COS Staff & GD Instructors: Louann Waldner, COS Tulare Campus Provost
Thad Russell, COS I&T Division Dean
Frank Tebeau, COS I&T Division Chair
Rolando Gonzalez, COS Graphic Design Department Chair
Marc Acurso, COS Graphic Design Instructor
Tony Avila, COS Graphic Design Instructor
Daniel Benitez, Farmersville High School Graphic Design Instructor
Tony DeCaro, COS Graphic Design Instructor
Kacey Fansett, COS Graphic Design Instructor
Mike Franco, La Sierra Military School Graphic Design Instructor
Scott Williams, COS Instructor/Curriculum Committee Rep

Handwritten notes on lined paper listing names and affiliations: Daniel Benitez, JJ Foy, Mike Franco, Tony De Caro, Kacey Fansett, MARIA GASTON, GREG BITNEY, Tony Avila, Thad Russell, Mike Mello, Tony De Caro, Kacey Fansett, Maria Gaston DMI Agency, Florida Gonzalez

AGENDA

- Report: Update on COS Graphic Design New and Improved Course Offerings
Does our curriculum meet employment needs?
Job Market - LOCAL... Job Market - California and beyond
What equipment/software/materials should we be planning to acquire?
What can we do to better prepare our students for high skill jobs in our program areas?
Assistance?
FROM INSTRUCTORS: Any suggestions?
OTHER?